Affif Johansyah

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+62 813 1240 3065

RATE CARD FOR WEBSITE

THE DIGITAL SERVICES

Design and build websites for small businesses with clear prices and fast results

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CUSTOM WEBSITE DESIGN & DEVELOPMENT

A website designed from zero, only for your brand.
No one else will have the same design.

CUSTOM WEBSITE	PAGES	RATE (start from)	TIME
Landing Page	1 page (up to 8 sections)	IDR 5,500,000	1 - 2 weeks
Standard Website	3 pages	IDR 7,500,000	2 - 3 weeks
Advance Website	7 pages	IDR 10,000,000	2 - 3 weeks
System	Online booking with real schedule, online payment, vouchers, members, & admin dashboard	IDR 12,500,000	2 - 4 weeks

- System is good for salons, clinics, studios, classes, rentals, and travel. We build it step by step. It may need paid hosting. I will tell you the cost before we start.
- Custom prices are starting prices. I'll give you the final price after a short chat.

Every custom website

- 3 design ideas at the start. You choose one.
- Animation that fits your brand.
- You can edit all the content yourself.
- 3 rounds of changes.
- Domain, hosting, Google Analytics, and the other items on page 3.

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CURATED (TEMPLATE) WEBSITE DEVELOPMENT

We start from a ready design. Then I change the colors, fonts, photos, and text to match your brand. This is why the price is fixed and the work is fast.

CURATED WEBSITE	PAGES	RATE	TIME
Landing Page	1 page (up to 6 sections)	IDR 2,500,000	1 - 2 days
Standard Website	3 pages	IDR 3,500,000	3 - 5 days
Advance Website	7 pages	IDR 4,500,000	5 - 7 days

Every website includes, custom and template

- .com domain for 1 year, in your name
- Free hosting
- SSL security (the lock icon)
- Works on phone, tablet, and laptop
- WhatsApp button with a ready message
- Basic Google setup (SEO)
- Google Analytics 4 and Tag Manager
- Cookie notice
- Error page (404) in your style
- Preview link before launch
- 14 days of free fixes after launch

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WHAT YOU GET

WEBSITE	CONTENT
Landing Page	One page about your business, with a button to chat on WhatsApp. Up to 6 parts: intro, about, services, reviews, photos, contact. Good for the link in your Instagram or TikTok bio.
Standard Website	A small website that makes your business look trusted. 3 pages: Home, Services, and Portfolio, with Google Maps and a contact form. Good for services, studios, cafes, and company profiles.
Advance Website	Home, Products, Product Details, About, How to Order, Reviews and FAQ, Contact. Up to 30 products. Customers choose a product and tap "Order". WhatsApp opens with the product name already written[1].

1. Simple booking. For services like salons, clinics, or classes. Customers choose a service, a date, and a time, then tap "Book". WhatsApp opens with all the details written. You confirm in the chat.
2. Change prices from your phone. Edit a Google Sheet, tap "Update website", and it changes in 1 to 2 minutes.
3. Want a blog? I can change 2 pages into a blog for free.

EXTRAS AND CARE

EXTRA	RATE
Extra Page	IDR 350,000/page
More products, after 30	IDR 250,000/20 products
Edit from your phone (curated Landing Page and Standard)	IDR 750,000
Blog for curated Standard Website	IDR 1,000,000
Google Business Profile, to appear on Google Maps	IDR 350,000
Two languages	+30% of package price
Fast work, half the time	+30% of package price
Extra round of changes	IDR 150,000/round
.id or .co.id domain	Same as domain price

Care Plan (Maintenance)

- IDR 100,000 per month, or IDR 1,000,000 per year.
- Domain renewal, backups, checking your website is online, and 1 small change every month.
- You don't have to take it. Without it, you renew the domain yourself from year 2. It costs about IDR 200,000 per year.

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HOW IT WORKS

01	Online Meeting	Tell me about your business.
02	Pay 50%	Then development start.
03	Send materials	See the list below
04	I build it	The time counts after payment and materials
05	Check the preview	On your own device. Ask for changes if any.
06	Pay the other 50%	When you are happy.
07	Go live	With a domain in your business name.

What to prepare

Materials:

- Logo, or just your business name
- Photos of your products, place, team, or work
- Some text about your business. Short points are OK
- For Advance: products, prices, and options in a spreadsheet

Details, send once after paying:

- Business name
- Owner's name, for the domain
- Email address
- Gmail, for Analytics, products, and Maps
- WhatsApp number for the order button
- Address and opening hours
- Social media accounts
- 2 or 3 domain name ideas

After I buy your domain, you get a verification email. Click the link within 15 days. If not, your website can stop working.

FAQ

Who owns the website?	You. The domain is in your name. You can move it anytime.
Why is hosting free?	A website this size fits in the free plan. System is the exception. If you ever need to pay, I will tell you first.
I already have a domain	We can use it. The price is the same.
What is a "change"?	Text, photos, colors, and order of parts. New layouts, pages, or features cost extra.
Curated or custom?	Curated is fast and has a fixed price. Custom is unique to you.
Will I be first on Google?	No one can promise that. For local businesses, a Google Business Profile helps the most.
Is there an agreement?	Yes. I send a quotation with the scope, price, and timeline. We both sign it before work starts.
What if I cancel?	The first 50% is not returned after work starts.
How do I pay?	Bank transfer. I send an invoice every time.

Let’s build something that stays

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